

ORDER



Orders
Order / Rev: 163175
Alt Order #: 06264696
Product Desc: #255 CLUB FOR GROWTH
Estimate: 255
Flight Dates: 08/08/12 - 08/12/12
Original Date / Rev: 08/06/12 / 08/06/12
Order Type: GENERAL

WDJT-TV-LP

Primary AE: Izzy Rostovsky
Sales Office: HLAX
Sales Region: NAT

Agency
Name: Target Enterprises, LLC
Buying Contact:
Billing Contact:
 15260 Venture Blvd.
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/Club for Growth
Demographic: A35+
Product Codes: PL Issue
Priority: P-1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/11/12	13	\$8,650.00	\$7,352.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	13	\$8,650.00	\$7,352.50	0.00
Totals	13	\$8,650.00	\$7,352.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Izzy Rostovsky			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	08/08/12	08/10/12	News at Noon News at Noon	CM	12p-1230p	--WTF--	:30	3	\$300.00	P-1	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	--WTF--		3				\$300.00		0.00			
E 2	WDJT	08/08/12	08/10/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p	--WTF--	:30	3	\$450.00	P-1	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	--WTF--		3				\$450.00		0.00			
E 3	WDJT	08/08/12	08/10/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	--WTF--	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	--WTF--		3				\$1,000.00		0.00			
E 4	WDJT	08/08/12	08/10/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	--WTF--	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	--WTF--		3				\$1,000.00		0.00			
E 5	WDJT	08/11/12	08/11/12	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p	-----1-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----1-		1				\$400.00		0.00			
													Totals	13	\$8,650.00